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The Next Big Thing: The New Products a Beauty Fiend Needs in Her Life

From high-tech haircare and bespoke makeup to new supplements and skin-saving patches, these innovations prove we're headed for a bright (dare we say, more beautiful?) future.



Fitness Fad: Power Plate

All you need for that "I got such a good workout I can barely walk down stairs" feeling? Twenty-seven minutes and a vibrating platform. At L.A. studio Platefit, trendy Power Plate machines are the basis for full-body workouts that stimulate multiple muscle groups, build core strength—and are actually kind of fun.

Platefit, from \$27 per class

BOOK IT: platefit.co.